



Grand Opening Ceremony 2019

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World Congress of Angel Investors 2019

Unlocking the Potential for Innovation as Developing Global Partnerships for Economic Development

18 February 2019, Monday

Swissotel The Bosphorus Istanbul

09.00 Welcome Speech

*Baybars Altuntas, Chairman of the Board of Directors
World Business Angels Investment Forum (WBAF)*

09.15 Address of the Minister

H.E. Dr Mehmet Kasapoglu, Minister of Youth & Sports, Republic of Turkey

09.25 Address of the President of the Assembly

H.E. Kadri Veseli, President of the Assembly, Republic of Kosovo

09.35 Address of the President

H.E. Kolinda Grabar-Kitarović, President of the Republic of Croatia

10.00 Key Note Speech

Hans van Grieken, EMEA Technology Research & Insights Leader, Deloitte, The Netherlands

Anybody can start a start-up, but can you scale it too?

In his opening keynote to this year's WBAF 2019 Congress, Hans van Grieken of Deloitte will present research by Deloitte amongst 400.000 Startups from 24 countries across the world. He will dive into some of the characteristics that according to the data determine which start-ups actually scale and why. What creates the real value? In the second part of his contribution he will dive into recent Deloitte/MIT Sloan research on the digital DNA of scaled and corporate companies across the world: what configuration of cultural DNA appear to be good predictors of digital maturity and what lessons can be learned from that.

10.15 Key Note Speech

Husnu Ozyegin, Founder of the FIBA Holding, Turkey

I did it my way! So can you!

Husnu Ozyegin went to the U.S. in 1962 at the age of 18 with just \$100 in his pocket to study civil engineering at Oregon State University. After graduating from Oregon State, he went on to Harvard University, where he earned an MBA. His Credit Europe Bank has assets of over \$9 billion and more than three million customers in nine European and two Asian countries. He ranked 822 out of 2,208 on the 2018 Forbes list of world billionaires, with \$2.9 billion. His investments are not only in financial markets; he also has investments in business ranging from language courses in Russia to the tourism industry in Turkey. For example, he is owner of the Swissotel The Bosphorus Istanbul, the exquisite venue of the World Congress of Angel Investors. Ozyegin says, 'People are not born under equal circumstances and they

don't live under equal circumstances, either. That's why I think that those who have had the opportunity to get more out of life have an obligation to share with those that need help!

So he is here now. In his keynote speech, he will be describing 3 important strategies that will help startups and angel investors achieve success.

10.30 **Video Message**

Her Majesty Queen Máxima of the Netherlands,

Honorary Patron of the G20's Global Partnership for Financial Inclusion (GPII)

The Global Partnership for Financial Inclusion (GPII) is an inclusive platform for all G20 countries and relevant stakeholders to carry forward work on financial inclusion, including implementation of the G20 Financial Inclusion Action Plan endorsed at the G20 Summits. As an affiliated partner of the G20 Global Partnership for Financial Inclusion, the World Business Angels Investment Forum advocates the importance of startup economy, angel investors, innovation and early-stage equity markets for economic development in G20 countries and for relevant stakeholders.

Queen Maxima of the Netherlands is the Honorary Patron of the GPII. Now we invite you to listen to the message of Her Highnesses on the importance of global partnership for financial inclusion.

10.35 **Economic Cooperation Agreement for The Global Partnership for Financial Inclusion & Economic Development**

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Between the World Business Angels Investment Forum (WBAF), Innovation and Entrepreneurship Ministry of the Republic of Kosovo and Business Development Ministry of the Republic of Ghana agreed to sign a cooperation agreement to boost innovation and the start-up economy, develop early-stage equity markets, and increase financial inclusion through entrepreneurship.

Baybars Altuntas, Chairman, World Business Angels Investment Forum

H.E. Alhaji Mohammed Ibrahim Awal, Business Development Minister, Republic of Ghana

H.E. Besim Beqaj, Minister of Innovation and Entrepreneurship, Republic of Kosovo

10.50 **Fireside Chat with Zlatko Dalić, Coach of the National Team of Croatia Small is Big!**

Only a couple of years ago, you wouldn't have been able to attend a conference without hearing 'Big Data' mentioned over and over again, nor could you have attended a board meeting where Big Data didn't dominate the agenda. The missing piece in the puzzle,

discovered later, is a tiny one — and though it may be tiny, the potential impact of ‘Small Data’ is huge. You could say that Big Data is all about seeking a correlation, while Small Data is all about seeking causation. Small Data is the key to turning Big Data into the success story everyone has been wanting.

A good example of a ‘small’ that was a ‘potential big’ is Croatia’s national football team. At the 2018 FIFA World Cup in Russia, a generation led by head coach Zlatko Dalić managed to surpass the “bronze” generation by winning its way to the World Cup final, where it lost against France 4:2. The silver medallists received a hero’s welcome by more than 500,000 fans in Zagreb. After his stellar play during the tournament, captain Luka Modrić was awarded the Golden Ball for the best player of the tournament.

Croatia is not a very big country—its population is only 4 million, but it succeeded in doing what Germany, the UK, the U.S., Spain, Italy, Brazil, China, and Turkey were unable to do. This interview with Zlatko Dalić, Coach of the National Team of Croatia, will attempt to discover the unspoken secrets of success: how ‘small’ can be ‘big’. At the end of this fireside chat, you will decide which is better: to be ‘big’ as a ‘potential small’, or to be ‘small’ as a ‘potential big’.

After this fireside chat, startups and founders of small businesses will re-discover their real potential and will have a better understanding of why angel investors prefer investing in small businesses.

11.05 Implementation Agreement for The WBAF Master Plan for African Economies

World Business Angel Investment Forum developed a Master Plan for African Economies to unleash the real potential of the continent’s entrepreneurs, to tailor innovative financial instruments for Africa, and to lay out a roadmap for governments to convert their economies to ‘smart’ economies. The World Business Angels Investment Forum is committed to working alongside African policymakers in this effort. WBAF will share experiences and help design better policies through its Africa Master Plan, with the aim of easing access to finance for startups, scaleups, entrepreneurs and high growth businesses on the continent.

Between the World Business Angels Investment Forum (WBAF) and Business Development Ministry of the Republic of Ghana agreed to sign an implementation agreement as Ghana will be the first country to implement the WBAF Master Plan in 2019 and 2020.

Baybars Altuntas, Chairman, World Business Angels Investment Forum

H.E. Alhaji Mohammed Ibrahim Awal, Business Development Minister, Republic of Ghana

11.15 WBAF Ministerial Roundtable

Developing an International Dialogue Between Global Leaders of Public and Private Stakeholders to Play a Role in the G20 Agenda for the Global Partnership for Financial Inclusion

Investing globally provides huge opportunities, but before investing, one needs extensive knowledge about the ecosystem. The post-digital revolution world will be informed by decisions made today, and the leaders of global ecosystems are authorized to drive this revolution on behalf of their community. With this in mind, as an affiliated partner of the

G20 Global Partnership for Financial Inclusion (GPFI), the World Business Angels Investment Forum is hosting this roundtable as a global convergence of global leaders of early and post-early stage equity and capital markets to discuss in detail the G20's agenda to increase financial inclusion in the world.

This WBAF Ministerial Roundtable is bringing together government ministers from various countries, angel investors, policymakers, and representatives of innovation and science parks, chambers of commerce and industry, and government investment promotion agencies.

The discussants, prominent global leaders of the world's investment value chain, will explain how they plan to encourage collaboration between the ecosystems they lead. They will also explore ways to develop an international dialogue between public and private institutes that will empower early and post-early stage equity markets in response to the worldwide digital transformation.

Moderator:

Mehmet Simsek, Former Deputy Primer Minister, Republic of Turkey

H.E. Alhaji Mohammed Ibrahim Awal, Business Development Minister, Republic of Ghana

H.E. Besim Beqaj, Minister of Innovation and Entrepreneurship, Republic of Kosovo

H.E. Darko Horvat, Minister of Economy and Crafts, Republic of Croatia

H.E. Zoran Sapuric, Minister in charge of Regulations, Republic of Macedonia

Baybars Altuntas, Chairman, World Business Angels Investment Forum (WBAF)

Peter Cowley, President, The European Trade Association of Business Angels (EBAN)

Matthew Gamser, Chief Executive Officer, SME Finance Forum - IFC, World Bank Group

Dr Hashim S. Hussein, Head, The United Nations Industrial Development Organization, UNIDO

Abdul Malek Al Jabaar, President, The Middle East Trade Association for Business Angels (MBAN)

Yassin S. Al Suroor, Vice Chair, World Chamber Organisation (ICC)

12.15 Bell Ceremony

World Congress of Angel Investors

WBAF 2019

12.20 Coffee Break & Networking

12.30 Global Investors Lunch – by invitation only



An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPII), the World Business Angels Investment Forum (WBAF) is an international organisation aiming to ease access to finance for businesses from start-up to scale-up, with the ultimate goal of generating more jobs and more social justice worldwide.

wbaforum.org